

# *The Lost Girl's Guide to Finding the World*

March 7, 2017

## NEWS RELEASE

For immediate release:

### **ASHLYN GEORGE AMONG SASKATCHEWAN TOURISM AWARDS OF EXCELLENCE FINALISTS**

Saskatoon – Ashlyn George, the writer and founder of travel website *The Lost Girl's Guide to Finding the World* has been named among the finalists for the *Saskatchewan Tourism Awards of Excellence* for 2016. Tourism Saskatchewan announced the list of finalists on March 6. There were 100 nominations received in the 12 award categories.

George was nominated in the category of Travel Media for her eight piece "[Saskatchewan Travel Collection](#)" series that reached more than 110,000 readers in 140 countries. Other finalists for the award include Jenn Smith Nelson and Robin and Arlene Karpan.

The finalists and award recipients will be honoured at the 28<sup>th</sup> annual *Saskatchewan Tourism Awards of Excellence Gala*, which will be celebrated on April 5 at the Sheraton Cavalier Saskatoon Hotel. The gala will be a highlight of the *HOST Saskatchewan Conference*, which is taking place from April 5-6 in Saskatoon. The conference is the province's largest assembly of tourism representatives.

For more information about the *Saskatchewan Tourism Awards of Excellence Gala* and *HOST Saskatchewan Conference*, visit [IndustryMatters.com](http://IndustryMatters.com).

#### **About Ashlyn George:**

Suffering from a case of insatiable wanderlust, Ashlyn George is a freelance digital content creator and travel writer. She's adventured her way through more than 55 countries on all 7 continents - all before the age of 30. In 2015, she travelled more than 37,000 kilometres across Saskatchewan as the official personality and travel blogger for the Government of Saskatchewan. With more than 30,000 monthly readers and followers, she documents her adventures and stories on her website, *The Lost Girl's Guide to Finding the World*.

- 30 -

#### **For more information, contact:**

Ashlyn George  
The Lost Girl's Guide to Finding the World  
Saskatoon, SK  
306 716 0642  
[thelostgirlsguide@gmail.com](mailto:thelostgirlsguide@gmail.com)  
[www.thelostgirlsguide.com](http://www.thelostgirlsguide.com)